

# Pleasanton Today

May 8, 2015

The City of Pleasanton Newsletter

www.cityofpleasantonca.gov

## Coming in 2016: Bernal Park Phase II



Synthetic sports fields and oak woodland rendering for Phase II of Bernal Community Park.

The vision for the City's Bernal Property is set forth in the Bernal Property Phase II Specific Plan which was ratified by voters through Measure P in 2006. Following up on the completion of Phase I of the Community Park portion of the property in September 2009, construction agreements have been approved for the 16-acre Phase II of the Community Park that will feature three lighted multi-purpose synthetic fields, field grandstands, group picnic areas, children's play equipment, drinking fountains, a two-lane access road and parking lot, a restroom and storage building and site furnishings.

Immediately adjacent to the sports fields will be the approximately 40-acre Oak Woodland or "Grand Meadow" wooded open space area that will feature walkways, granite benches, site furniture, a boardwalk feature, significant native tree plantings and interpretative signage. In being mindful about water conservation, a decision was made for shrubs and other plantings included in the original sports park design to be deferred or irrigated with recycled water. Construction is scheduled to begin in May 2015 and to be completed in the spring of 2016.



Pleasanton City Hall landscape with thirsty grass, before.



New drought-tolerant and California native landscape at Pleasanton City Hall.

## Water Conservation: Adapting to the New Norm

As California enters a fourth year of drought it's important to understand the significance of this particular drought. It's a historical drought, one for the record books according to researchers from the University of Minnesota who say it's the worst California has experienced in more than 1,200 years according to an analysis of tree ring and soil moisture data. For point of reference, it hasn't been this dry here since Charlamagne was ruler of the western world! Meanwhile, our dry, dusty state has just concluded its hottest winter ever.

The projections for the water supply throughout California are dismal, prompting the State Water Resources Control Board to adopt expanded emergency water conservation regulations. Under a mandate by Governor Jerry Brown, all Californians must reduce water consumption by 25% over their 2013 usage to safeguard the State's remaining water supply.

In order to align with the Governor's mandate, effective **May 15, 2015** the City of Pleasanton will reenact Stage 3 water restrictions and excess water use penalties that were temporarily suspended in January for a 90-day period. This means that all Pleasanton residents and businesses must continue to reduce water consumption by 25% over their 2013 usage. Those patrons who use 30 units or less in a two-month billing period will be exempt from both the 25% reduction mandate AND any penalties.

As a result of your efforts, we cut water use by 27.8% last year, and were among the best savings in the State. The good habits that we acquired last year must be continued again this season and perhaps into the long-term future. This collective effort has made Pleasanton a model for many other California cities that are now launching educational campaigns about water conservation.

Cities that do not meet this mandated 25% reduction will be subject to fines of up to \$10,000 per day — money that could be better used for services such as library and recreation, youth and senior programs, and maintaining our existing infrastructure.

In an effort to lead by example, the entire grass lawn surrounding City Hall at 123 Main Street was removed last year and replaced with a high efficiency irrigation system, mulch, and landscaping with drought-tolerant California native plants. The conversion was partially funded with a generous grant from StopWaste, which also provided technical assistance on the project.

Be sure to visit [pleasantonwaterconservation.com](http://pleasantonwaterconservation.com) for the most current information on the drought, the current restrictions, free services such as water audits, rebates, and a breakdown of existing fines and surcharges. To speak to a water conservation specialist, please contact the City's Water Conservation Hotline at (925) 931-5504.

## Recycled Water = Green Parks

Pleasanton's Recycled Water Project is expected to break ground in early summer and once complete, is estimated to save 450,000,000 gallons of drinking water! This 18-month project will replace potable water with recycled water to irrigate some of the largest water consuming landscapes in town.

This recycled water pipeline will service more than 130 current irrigation meters along its distribution system, winding from Dublin San Ramon Services District's recycled water treatment facility off Johnson Drive through major sections of Hacienda Business Park, and southward to the Ken Mercer Sports Park and Tennis and Community Park.



The drought might have made brown the "new green," but with the help of recycled water, our major playing fields *can* remain green. California's historic and continuing drought greatly affected the quality of park field playing conditions last summer and fall with the exception of Val Vista

Park, the first park to convert to the use of recycled water for irrigation.

The project's funding will rely on the State Water Board's drought relief low-interest financing for water recycling projects. Last year, the Board approved \$800 million in financial incentives of one percent loans to assist California water and wastewater agencies to accelerate the production of these drought-proof water supply systems.

## Upcoming Events

### Bike to Work Day Events

Get in gear for this year's Bike to Work & School campaign! Participate in free bike safety classes and events leading up to Bike to Work Day on Thursday, May 14. Bicyclists that visit the Pleasanton Farmers Market on Saturday, May 9 can park at a free and secure bike corral at Delucchi Park and receive \$1 in "carrot cash" to use at the Farmer's Market. All participants will also qualify for prizes donated by local businesses and sponsors in the Tri-Valley Bike Safety Prize Drawing. For more details about upcoming bike events and to register for free safety classes, visit [cityofpleasantonca.gov/bikeevents](http://cityofpleasantonca.gov/bikeevents).



### The Big Draw

**Saturday, May 9  
9:00 a.m. to 4:00 p.m.**

One of Pleasanton's most colorful events, The Big Draw, comes to downtown Pleasanton. Professional and emerging street chalk artists transform Division Street into an outdoor gallery. Kids and families can also try their hand at chalk art in a special section. Live music, painted pianos, art demonstrations, and arts and crafts vendors all contribute to the fun. For more information, visit [The-Big-Draw.com](http://The-Big-Draw.com).



### 75th Annual Pleasanton Rose Show

**Saturday, May 9 2:00 p.m. to 5:00 p.m.**

Stop and smell the roses at the diamond anniversary of the Pleasanton Rose Show, co-sponsored by the City of Pleasanton and Alain Pinel Realtors. See more than 100 locally grown roses on display at the Pleasanton Senior Center, located at 5353 Sunol Boulevard. Anyone can enter their homegrown roses in this local tradition that began in the 1930s, and rose show exhibitor registration gets underway at 8:00 a.m. For more information, please visit [ThePleasantonRoseShow.com](http://ThePleasantonRoseShow.com).



### Police Department Open House

**Saturday, May 16 10:00 a.m. to 4:00 p.m.**

Don't miss the Pleasanton Police Department's first Open House in ten years, held in the back lot of the Police Department at 4833 Bernal Avenue (best accessed from Old Bernal Avenue). This free event will feature tours of the police department facility, K9 demonstrations, the SWAT team, Animal Services, Traffic, and every unit in the police department will be represented. It's a family event with plenty of photo opportunities.



### Shakespeare in the Park

**June 27 & 28, July 5, 11 & 12 7:30 p.m.**

**Special performance Thursday, July 2  
No performance July 4**

The first free Shakespeare in the Park production of "Romeo and Juliet" since 1992 will celebrate the Bard's remarkable genre-defying play, which soars to the heights of romantic comedy before plunging into heartbreak. See it at Amador Valley Community Park, 4301 Black Avenue, behind the Aquatic Center. Come early to claim the best spot, bring your family, friends and a picnic dinner and make an evening of it! For more information, please call (925) 931-3456.



## Destination Read!

Travel Around the World with the Pleasanton Library's  
2015 Summer Reading Game for Kids!

Where would you like to go this summer? Not everyone may be travelling, but anyone can visit places near and far through the wonder of reading. The theme for the Pleasanton Library 2015 Summer Reading Game is *Destination Read!* From Saturday, June 13 through Sunday, August 2, the Pleasanton library will be the gateway to a reading summer for pre-readers (being read to) through 8th graders.

Studies show that children who continue to read during the summer months avoid the "summer slide" and retain or improve upon the skills they acquired during the school year. To support this effort, the Pleasanton Public Library offers an annual summer reading game that typically attracts more than 4,000 participants! Participating in the summer reading game is a simple, economical and fun way for children to prepare for the upcoming school year.

The library children's area will be decorated to reflect various regions of the world, and participating readers will be issued col-



orful "travel documents" to track their time spent reading. Simple prizes will be awarded for 10, 20 and 30 hours of reading, culminating at 40 hours with a free book of their choice from a special prize collection.

Rounding out the reading adventure will be weekly events such as Tuesday crafts, Wednesday special events and Thursday children's films. Continuing a long-standing tradition, the final Thursday and Friday will feature "Summer Game Days" with carnival-style games designed and con-

ducted by high school volunteers.

Kid Power Volunteers are critical to the success of the Summer Reading Game. Students entering grades 6 through 9 can help participants to unlock the mysteries of the summer reading game by becoming a Kid Power Volunteer.

Kid Power Volunteers register children, explain the summer reading game, distribute prizes, oversee weekly crafts projects, and facilitate the library scavenger hunt. Volunteer hours are flexible and students may work around their vacation and summer schedules. Attendance at one orientation session is mandatory and registration must be completed in advance. Training dates and times are listed on the library's website. Prospective volunteers can register online and must do so in advance of training.

For more information about the summer reading game, a complete listing of programs and activities or Kid Power training dates and registration visit the library's website at [cityofpleasantonca.gov/pdf/2015ProgramsandFilms.pdf](http://cityofpleasantonca.gov/pdf/2015ProgramsandFilms.pdf) or call the Children's Desk at (925) 931-3400, ext 3.

## Legal Assistance for Seniors Provides Free Legal Services

Legal Assistance for Seniors (LAS) is the only legal services program in Alameda County devoted exclusively to assisting seniors, and all of their services are free. Primary among its multitude of services, LAS provides legal services in the area of elder abuse to help keep seniors safe. LAS attorneys and advocates also represent grandparents and other caregivers in petitions to obtain guardianship of minor children in their care when parents are unable to provide for them. Senior issues related to public benefits, naturalization, and health law are also provided through the pro-



### Legal Assistance for Seniors

gram, as well as individual counseling and advocacy for Medicare beneficiaries and those about to qualify for Medicare.

Last year, LAS provided nearly 200 community education presentations about Medicare, in-

urance options, legal issues, and other senior-specific topics. Although its main office is in Oakland, LAS maintains a significant presence at the Pleasanton Senior Center, where LAS attorneys make individual legal appointments once a month. Attorneys will also make home visits to Pleasanton seniors who are unable to travel or leave their home.

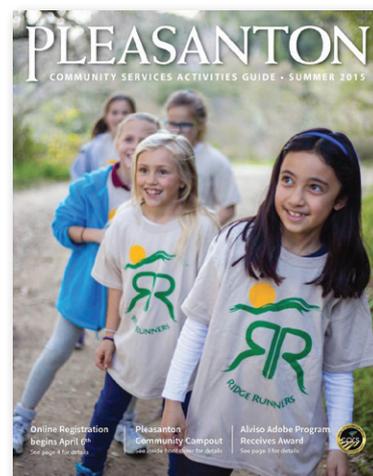
For more information about the free services offered through Legal Assistance for Seniors and the Health Insurance Counseling and Advocacy Program, please visit [lashicap.org](http://lashicap.org) or call (510) 832-3040.

## Sign Up for Summer Fun

Pleasanton's much anticipated Summer Activity Guide is out and registration is underway for more than 450 classes, programs and events. Everything from art, to nature, sports, and cooking can be found in this 68-page guide.

Sign up for the summer adult bocce league, bring your friends and sign up as a team with a minimum of four players on the roster. Games begin on June 9 and 10. Or, register for one of our Adult Softball leagues with divisions for all skills in men's and co-ed leagues that get underway in the first week of August.

The popular Summer Youth Basketball program for boys and



girls is another option and a fun way to have fun and improve skills in a supportive atmosphere. Registration is now open for all skill levels and participants are separated by gender and grade level. For more information on any of the sports programs, just contact the Sports office at (925) 931-3437 or visit [pleasantonsports@cityofpleasantonca.gov](mailto:pleasantonsports@cityofpleasantonca.gov).

The City's Community Services Department also offers more than 300 summer children's camps that cover a broad range of interests including sports, nature, art, and more. Visit [pleasantonfun.com](http://pleasantonfun.com) to see the entire spectrum of camps offered this summer.

# What Have Your Measure B and Vehicle Registration Funds Been Up To?

There are almost 500 lane miles of local roadway in Pleasanton largely funded by the State gas tax, Measure B, and vehicle registration fees. The City annually conducts three major projects to maintain and improve our important local roadway system. They are collectively known as the Pavement Maintenance Program and include concrete sidewalks, curbs and gutters, roadway resurfacing, and the slurry seal project that extends the service life of the road pavement by approximately seven years.

The sidewalk, curb and gutter component of the project keeps these structures repaired to improve street drainage, and also includes the installation of American with Disability (ADA) pedestrian ramps where appropriate. The roadway resurfacing project covers the full repair of isolated areas of pavement with a new overlay of asphalt concrete pavement. The slurry seal project involves spreading a mixture of crushed rock and oil emulsion over the roadway surface to seal and protect the pavement from water seepage.



Measure B funds supported the construction of the Valley Avenue Trail that parallels Valley Avenue for pedestrians and cyclists.

Last year, the City invested approximately \$3.1 million in the pavement maintenance program. The concrete project replaced 840 linear feet of curb and gutter, and installed 74 ADA ramps. The resurfacing project installed a new layer of asphalt on 1.3 million square feet of roadway. The slurry seal project sealed 1.2 million square feet of roadway. In addition to the pavement



Measure B funds were used to make improvements to the interchange at Foothill Road and I-580.

program projects, the City resurfaced Vineyard Avenue with \$272,000 in VRF funds.

The City also completed the major interchange improvements at I-580 and Foothill Road which included the installation of bike lanes along both directions of Foothill Road between Canyon Way and the I-580 eastbound off-ramp. This portion of the project utilized \$307,000 in VRF funds, and

\$839,500 of Measure B funds.

Measure B Bike and Pedestrian funds financed the relocation of 900 linear feet of paved trail along the south side of Valley Avenue between Sunol and Case Avenue, a heavily used trail to and from school for children attending Hearst Elementary and Pleasanton Middle schools.

Finally, Measure B continues to support the City of Pleasanton's paratransit operation which provides public transit assistance for the elderly and disabled. The \$95,400 of Measure B Paratransit funds provided 1,500 door-to-door trips, and 1,800 round trips for the Paratransit Services Downtown Route.

With the recent voter passage of Measure BB, Pleasanton will receive additional funds that will be used for similar projects to help maintain the city's roadway system, improve bicycle and pedestrian byways, and provide more Paratransit services. Please look for upcoming work in your area, and, as always, watch for and obey all construction traffic control devices. Please help us keep work areas safe!



The new Rotary Park renovation at the north entryway of Main Street.

## Getting the Work of the City Done

Every other year the Pleasanton City Council adopts a two-year work plan that aligns with the City's two-year budget. The plan is reviewed midway (each year) to remove completed projects, amend others, and sometimes add new priorities based upon community need and interest.

The City Council work plan provides a schematic of the shared vision of the Council based upon input from the community. It serves as a true "working" document that guides City staff to implement the projects that are selected within a two-year budget period.

Eleven strategic objectives that encompass all aspects of maintaining a high quality city are included in the Plan. They include the ongoing development of the Bernal property with 300 acres of City-owned property for public use, the implementation of the City's General Plan, maintaining fiscal sustainability, addressing affordable housing issues, improving traffic circulation throughout Pleasanton, the pursuit and retention of quality businesses, developing a broad range of youth and adult programs for various ages

and interests, public safety, environmental awareness, and the delivery of effective and efficient municipal services.

Within each of these areas are specific projects that have been recommended by staff, the City Council and/or community groups and residents. Some projects can be completed within a two-year work plan cycle while others may be carried over to the next work plan, based upon their scope and size and/or the amount of resources needed for completion.

Looking around Pleasanton, one can see that some projects are already underway. Development of Bernal Community Park, traffic circulation improvements along Bernal Avenue, and Rotary Park at the north end of downtown, are just a few of the new projects on the horizon. Others may still be in the design stage or are more planning related, such as the recycled water network and working with the school district to jointly plan facilities.

Check out the Pleasanton City Council's recently adopted 2015-2016 Work Plan on the City website at [cityofpleasantonca.gov/gov/council/mayor.asp](http://cityofpleasantonca.gov/gov/council/mayor.asp).



## Projects Under Construction in Pleasanton

Driving by on I-580 heading east you might notice some grading and prepping underway just before the El Charro Road overpass on the Staples Ranch property. Construction on several new businesses will get underway soon that will result in a new CarMax automobile dealership, and a Chrysler Jeep Dodge dealership.

On March 3, the City Council approved the construction of a 112,000-square-foot retail center that will also be located on the Staples Ranch property, at the northeastern entry into the City. The Pacific Pearl center will be anchored by Marina Foods grocery store, and is expected to provide services and restaurants catering to local and regional customers.

The project will include landscaped spaces (irrigated with recycled water) for outdoor dining, a connection to the planned community park to the west, and an open space buffer along Arroyo Mocho to the south. Environmental features of the development include drought-resistant plantings that can rely on recycled water, bike parking, and the use of alternative energy-generating systems.



The newly developed Pastime Plaza will offer residents and visitors alike a number of new amenities in downtown Pleasanton.

Meanwhile, in downtown Pleasanton, construction activity is already underway at the corner of Main Street and Rose Avenue at the former location of Pastime Pool. The demolition of the original building paves the way for a new retail/office project and public plaza that will eventually house a new concept Starbucks Evenings store that will offer bottled beer or wine to patrons 21 and older after 4:00 p.m., as well as small plates. Also going into the complex will be Sabio on Main, a new wine and tapas bar, and Sotheby's Venture International Real Estate.



Check out employment opportunities with the City of Pleasanton at

[cityofpleasantonca.gov/gov/depts/hr/jobs/](http://cityofpleasantonca.gov/gov/depts/hr/jobs/)

## SAFETY CORNER

### Chain of Drowning Survival

A person who is drowning has the greatest chance of survival if these steps are followed:



Recognize the signs of someone in trouble and shout for help

Rescue and remove the person from the water (without putting yourself in danger)

Call emergency medical services (EMS)

Begin rescue breathing and CPR

Use an AED if available and transfer care to advanced life support

## Think Water Safety This Summer

Swimming is the most popular summer activity, and Pleasanton's hot summers make it a popular recreation and exercise option for children and adults alike. Knowing how to swim is a life-saving skill that could save your life or someone else's.

An American Red Cross safety poll reveals that nearly one-half of Americans say they've had an experience where they were afraid they might drown. Ironically, more than half of Americans say they plan on engaging in behaviors that put them at risk of future drowning when they take to the water this summer.

The American Red Cross teaches more than two million Americans how to swim each year.

The City of Pleasanton offers more than 700 American Red Cross certified Learn-to-Swim and Water Safety classes each summer for all ages. Just visit [pleasantonfun.com](http://pleasantonfun.com) to view the summer activity guide.

The Chain of Drowning Survival illustrates the steps they should take when they spot someone in distress in the water: recognize the signs of someone trouble and shout for help; rescue and remove the person from water without putting yourself in danger; call emergency medical services; begin rescue breathing and CPR, and use an AED if available and transfer care to advanced life support, if needed.

City Council	931-5001
<b>Jerry Thorne</b> , Mayor	
<b>Karla Brown</b> , Vice Mayor	
<b>Kathy Narum</b> , Councilmember	
<b>Arne Olson</b> , Councilmember	
<b>Jerry Pentin</b> , Councilmember	
City Manager	931-5002
<b>Nelson Fialho</b>	
City Attorney	931-5015
<b>Jonathan Lowell</b>	
Business License	931-5440
City Clerk	931-5027
Economic Development	931-5042
Facility Rentals	931-5340
Graffiti Hotline	931-5245
Human Resources	931-5048
Job Hotline	931-5056
Library	931-3400
Community Services	931-5340
Pet Licenses	931-5425
Pleasanton Senior Center	931-5365
Police/Fire Emergency	911
Non-Emergency Fire	454-2361
Non-Emergency Police	931-5100
Operations Service	931-5500
Water/Sewer Billing	931-5425

### Pleasanton Today

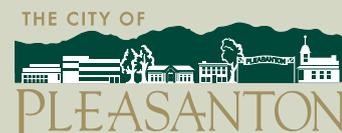
Pleasanton Today is published for residents and businesses of Pleasanton and reports on issues and events that affect our city. You are encouraged to contact us with your questions and comments. Please direct all correspondence to:

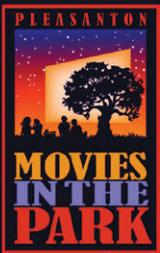
**Joanne Hall**, Public Information Officer  
 P.O. Box 520, Pleasanton, CA 94566-0802  
 (925) 931-5044  
[jhall@cityofpleasantonca.gov](mailto:jhall@cityofpleasantonca.gov)

### City Meetings

All meetings are held at the City of Pleasanton Council Chamber, 200 Old Bernal Avenue, unless otherwise noted. Meeting dates and/or times are subject to change, please check [cityofpleasantonca.gov](http://cityofpleasantonca.gov) calendar for current meeting information.

<b>City Council</b>	First and Third Tuesday of the month, 7:00 p.m. (televised on Comcast cable channel 29)
<b>Bicycle, Pedestrian &amp; Trails Committee</b>	Fourth Monday of the month, 6:30 p.m. held at Pleasanton Senior Center, 5353 Sunol Boulevard
<b>Civic Arts Commission</b>	First Monday of the month, 7:00 p.m.
<b>Economic Vitality Committee</b>	Third Thursday of the month, 7:30 a.m. held at 157 Main Street
<b>Energy and Environment Committee</b>	Fourth Wednesday of every other month, 5:00 p.m. held at the Operations Service Center, 3333 Busch Road
<b>Housing Commission</b>	Third Thursday of the month, 7:00 p.m.
<b>Human Services Commission</b>	First Wednesday of the month, 7:00 p.m.
<b>Library Commission</b>	Second Thursday of the month, 7:00 p.m. held at Pleasanton Public Library, 400 Old Bernal Avenue
<b>Parks and Recreation Commission</b>	Second Thursday of the month, 7:00 p.m.
<b>Planning Commission</b>	Second and Fourth Wednesday of the month, 7:00 p.m.
<b>Youth Commission</b>	Second Wednesday of each month during the school year, 7:00 p.m. held at Operations Service Center, 3333 Busch Road






# MOVIES IN THE PARK!

All movies are free and begin at dusk.

## MOVIES IN THE PARK!

You bring the snacks, we bring the stars!

Grab a picnic dinner, blanket and low beach chairs to enjoy family film favorites every Thursday starting July 9th. Be prepared for some fun activities and games for the whole family!

<b>July 9</b>	<b>Pee Wee's Big Adventure</b> , PG
<b>July 16</b>	<b>The Neverending Story</b> , PG
<b>July 23</b>	<b>Big Hero 6</b> , PG
<b>July 30</b>	<b>Maleficent</b> , PG
<b>August 6</b>	<b>Back to the Future</b> , PG
<b>August 13</b>	<b>Into the Woods (2014)</b> , PG

Amador Valley Community Park, 4455 Black Avenue (behind the Dolores Bengtson Aquatic Center)

For more information, please visit <http://cityofpleasantonca.gov>, call the Movies in the Park phone line at (925) 931-4826 or email Mark Duncanson at [mduncanson@cityofpleasantonca.gov](mailto:mduncanson@cityofpleasantonca.gov)