



PRESS RELEASE

FOR IMMEDIATE RELEASE

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PLEASANTON FIGHTS HUNGER WITH FOOD DRIVE

Feed Tri-Valley Food Drive July 18 – July 31

PLEASANTON, *Calif.* — The City of Pleasanton has joined forces with the cities of Dublin and Livermore, local food providers, and the faith community to launch “Feed Tri-Valley,” a collaboration dedicated to ending hunger by raising awareness about food insecurity and soliciting donations to feed people in the community.

The food drive will launch on July 18 and run through July 31. Collection barrels with the Feed Tri-Valley logo will be placed in front of City Hall and local businesses throughout the communities.

“We want to encourage area residents and businesses to think locally and give locally so that their contributions can remain in our Tri-Valley communities and to help friends and neighbors who may have a need,” said Becky Hopkins, Interim Assistant to the City Manager for Pleasanton.

Thousands of people are assisted by food programs each year and according to Open Heart Kitchen, a local food service provider, over 350,000 meals a year are served in the Tri-Valley alone.

“Hunger affects more than the just the homeless with the cost of living so high in the Tri-Valley it impacts working families who just can’t make ends meet every month. Hunger happens year-round, not only during the winter months, and food providers consistently struggle to maintain adequate food supplies during the summer, which is why we felt it was important to highlight this issue during the summer months as well,” Becky Hopkins concluded.

All donations will go directly to local food providers in the Tri-Valley. Residents and businesses can help by contributing unexpired canned and dry foods to Tri-Valley locations listed below. Or visit www.ptownlife.org/feed-tri-valley for a list of barrel locations and items to donate.

FEED TRI-VALLEY FOOD DRIVE DROP-OFF LOCATIONS

City of Livermore - City Hall	1052 South Livermore Avenue
City of Pleasanton - City Hall	123 Main Street, Pleasanton
Downtown Association of Livermore	154 South J Street, Livermore
Dublin Senior Center	7600 Amador Valley Blvd, Dublin
Fremont Bank	6654 Koll Center Parkway, Pleasanton
Fusion 3 Salon	722 Main Street, Pleasanton
Gene's Fine Foods	2803 Hopyard Road, Pleasanton
Gingerbread Preschool	4333 Black Ave, Pleasanton
Heritage Estates	900 E. Stanley Blvd, Livermore 94550
Kaiser Permanente	3000 Las Positas Rd, Livermore
Livermore School of Dance	1988 Second Street, Livermore, CA 94550
New Leaf Market	3550 Bernal Ave #105, Pleasanton
Olsen's Automotive	6411 Brisa St, Livermore 94550
Panama Red	2115 First St, Livermore, CA 94550
Pleasanton Aquatic Center	4455 Black Ave, Pleasanton
Pleasanton Library	400 Old Bernal Ave, Pleasanton
Pleasanton Senior Center	5353 Sunol Blvd, Pleasanton
Raleys	5420 Sunol Blvd, Pleasanton
Safeway	1701 Santa Rita Rd, Pleasanton
Safeway	6790 Bernal Ave, Pleasanton
Safeway (Arcade Shopping Center)	1554 First St, Livermore, CA 94550
Sauced	2300 First St #120, Livermore, CA 94550
Swirl on the Square	21 S Livermore Ave, Livermore, CA 94550
Towne Center Books	555 Main Street, Pleasanton
Trader Joe's	A, 1122 E Stanley Blvd, Livermore 94550
Uncle Credit Union	2100 Las Positas, Livermore 94550
Valley Bible Church	7106 Johnson Drive, Pleasanton
Whole Foods	5200 Dublin Blvd, Dublin 94568
Workday	6230 Stoneridge Mall Rd, Pleasanton
Clorox	4900 Johnson Drive, Pleasanton
Kaiser Permanente	7601 Stoneridge Drive, Pleasanton
Intero Real Estate Services	187 S. J Street, Livermore

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