



PRESS RELEASE

FOR IMMEDIATE RELEASE

November 1, 2018

Contact: Julie Parkinson
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Hometown Holiday Parade, Tree Lighting, and Musical Entertainment
Parade Entries and Volunteers Sought for Annual Celebration

PLEASANTON, Calif. — Applications are currently being accepted for parade entries and volunteer opportunities for the City of Pleasanton's annual Hometown Holiday Parade, Tree Lighting, and Celebration. The deadline for submittals is Wednesday, November 21, 2018. Register online by visiting www.hometownholiday.com.

WHO: Hometown Holiday Steering Committee invites residents, businesses and community groups to participate

WHAT: Hometown Holiday Parade, Tree Lighting, and Celebration

WHERE: Main Street, Pleasanton

WHEN: Saturday, December 1, 2018 5 p.m.

WHY: Join the fun and submit a parade entry, or come share your time working behind the scenes to help make this a successful event for the entire community.

For more information, contact Julie Parkinson, Recreation Coordinator at 925-931-5352 or hometownholiday@cityofpleasantonca.gov.

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